

Owensboro, Kentucky



"A successful laptop program depends on keeping laptops in the hands of students rather than in the repair shop. The InfoCase team listened to our repair history and provided a case that addressed our problems. They continually respond to feedback and adjust their products to meet our needs."

**Susan Smith**, District Technology Coordinator

## Background

Daviess County Public Schools (DCPS), located in western Kentucky, boasts a proud history of academic excellence. CTBS norm referenced tests indicate that they're above the national average in every subject, at every grade level and in every school. ACT results exceeded state and national averages. However, there remained one caveat - the high school results, though impressive, were not improving and were actually declining relative to the other grade levels.

## Proposal

In an effort to raise the high school scores to par with the rest of the district, the eLearning initiative was proposed. The three phase initiative aimed at increasing student engagement planned to **place a laptop in the hands of every student by 2009**. The pilot program was launched in 2003.

## Challenge

**Protecting 1,800 laptops is a daunting challenge**. Initially, DCPS chose to use a neoprene sleeve. Regardless of who helped offset the financial burden caused by the damages, the academic process was suffering. These results were less than acceptable and led DCPS to search for an alternative laptop case to protect and ensure the safety of their investment.

## Solution

Starting in September 2006, **DCPS switched to the InfoCase Exo™ Always-On case**. The patented Exo™ case is designed to provide lightweight, rugged protection for your laptop 24/7. Students are allowed full machine functionality without ever removing it from the case. The unique retention system assures your laptop stays in the case even if you pick it up by the handle with the case open!

## Results

### 2005-06 damage rates without InfoCase:

- Cracked Extended Batteries: **74% cracked**
- Broken Keyboards: **12% broke**
- Cracked Screens: **18% cracked**

### 2006-07 damage rates with InfoCase solution:

- Cracked Extended Batteries: 1.6% (**98% reduction**)
- Broken Keyboards: 4.2% (**63% reduction**)
- Cracked Screens: 11.1% (**40% reduction**)